The vascular community: Patient benefit

Roger Greenhalgh

Vascular communities

<table>
<thead>
<tr>
<th>North America</th>
<th>Europe</th>
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<tbody>
<tr>
<td>Vascular societies</td>
<td>SVS</td>
</tr>
<tr>
<td>Radiology societies</td>
<td>SR</td>
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<tr>
<td>Global endovascular</td>
<td>VEITH</td>
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<tr>
<td>Global interventional cardiology</td>
<td>VIVA</td>
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<tr>
<td>Interventional radiology</td>
<td>ISET</td>
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</tbody>
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Vascular community meetings

- MedTech Industry
- Workshop
- Podium

New devices

Optimal deployment and use

Key opinion leaders

Scientific value via abstracts

MedTech Europe

Founded 2012
An alliance of European medical technology associations

EDMA European in vitro diagnostic industry

Eucomed Represents the medical device industry in Europe.
Vets conferences for regulatory compliance
US$ 15.5 billion (2012)

Eucomed

Codes of business practice between healthcare professionals and medtech industry:

- Separation
- Transparency
- Equivalence
- Documentation

- Interactions not to be misused for commercial gain
- Disclose purpose of interactions
- Renumeration for healthcare professionals must represent fair market value
- Written recording of purpose and nature of interactions
**Patient benefit from vascular community**

- **The Charing Cross Symposium (1978)**
  - Evidence
  - Innovation
  - Education

**Leading corporates**
- Key opinion leaders
- Continental Societies
- Global vascular meeting convenors
- All regulatory bodies

- Need to keep talking
- All belong to the vascular community