We Need A Joint Venous Council

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Faculty Disclosure
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The Perfect Storm

1. Minimally invasive technology
2. Unregulated office environment
3. Third party payers reimburse physicians equally based on CPT codes
4. Third party payers reimburse vascular labs without accreditation
5. Internet Marketing: the public is largely unaware of the deception that rogue, non accredited boards have created

BOOM! ... AN IMBROGLIO OF OVER-UTILIZATION AND INAPPROPRIATE USE

Problem with surgeons and non-surgeons

Peter Lawrence: We Must Make It ‘Better’

JUNE 19, 2015

Presidential Address: We Must Make It ‘Better’

These unnecessary procedures:

- a 4,529% increase in venous ablation procedures, which is hard to accept without attributing a significant amount to overtreatment
- virtually all came from procedures in the office in large part because new devices allow virtually any physician to treat some venous diseases
- similar data on lower extremity arterial procedures

Endovenous Revolution Begins
1. Establish a code of professional conduct that members can refer to (American College of Surgeons excellent example)

2. Become a large stakeholder, and align ourselves with third party payers to establish better medical necessity processes. If the JVC had access to claims, we could audit and police ourselves internally. We need to link reimbursement to behavior. This is where the IAC falls short.


Objective 1 JVC

Code of Professional Conduct (highlights)

Incompetent Surgeons: When incompetent patient management is recognized, the surgeon's responsibility is to assist the regular institutional peer review mechanism in remedying the situation

The College may take disciplinary action against Fellows who engage in surgical procedures outside their scope of practice or who falsely advertise their training, certification, or experience

Objective 2 JVC

- Access claims data for audit
- Enter all consecutive procedures and enter missing data
- Audit ourselves internally
- Reimbursement drives behavior
- Behavior drives quality
Thank you!